POWER OF MANY

GET TO KNOW YOUR COMMUNITY

NORTH BAY

ONTARIO FEDERATION OF LABOUR

Get to Know Your Community: NORTH BAY

Please note that the information in this document is based on the 2016 census, and Statistics Canada's definition of the North Bay census agglomeration.

Highlights

All people of North Bay deserve good jobs and decent working conditions.

- 15.7% of people in North Bay are living below the poverty line.
- 32.5% of North Bay households have $40,000 or less after taxes.
- 35.0% of people in North Bay have public and social sector jobs.

All people of North Bay deserve a bright future.

- 27.7% of young adults (aged 20 to 34) in North Bay are living with at least one parent.

All people of North Bay deserve equal pay for equal work.

- Women in North Bay earn about 79 cents for every dollar that men earn.

All people of North Bay deserve access to workplace benefits, such as vision, dental, and prescription drug coverage.

- 10.1% of North Bay workers are self-employed.

All people of North Bay deserve to retire with dignity.

- 20.0% of the North Bay population is 65+ years old.
- 62.0% of North Bay households are saving.

All people of North Bay deserve affordable housing.

- 32.1% of people in North Bay rent.
- 26.2% of people in North Bay are not living in, and not able to access, acceptable housing.

All people of North Bay deserve better transit and infrastructure.

- 18.5 minutes is the average commute for workers in North Bay.

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Demographics

What does North Bay look like?

- In 2016, the population of North Bay was **70,378**.
    - Children (0 to 14 years old): **14.9%**
    - Working age (15 to 64 years old): **65.1%**
    - Seniors (65+ years old): **20.0%**
- In 2016, among the working age population in North Bay, women represented **50.6%** and men represented **49.4%**.
- In 2016, **2.6%** of the North Bay population belonged to a visible minority group.

Representation ≥ 100	Number	% of the total population
Total population in private households	68,710	100
Visible minority population	1,760	2.6
South Asian	430	0.6
Chinese	390	0.6
Black	305	0.4
Latin American	130	0.2
Southeast Asian	105	0.2
Other[1]	405	0.5
Not a visible minority	66,950	97.4

- In 2016, **7,130** people in North Bay identified as Indigenous, making up **10.4%** of the population.

[1] Other includes West Asian, Arab, Korean, Japanese, Filipino, other visible minorities, and multiple visible minorities.

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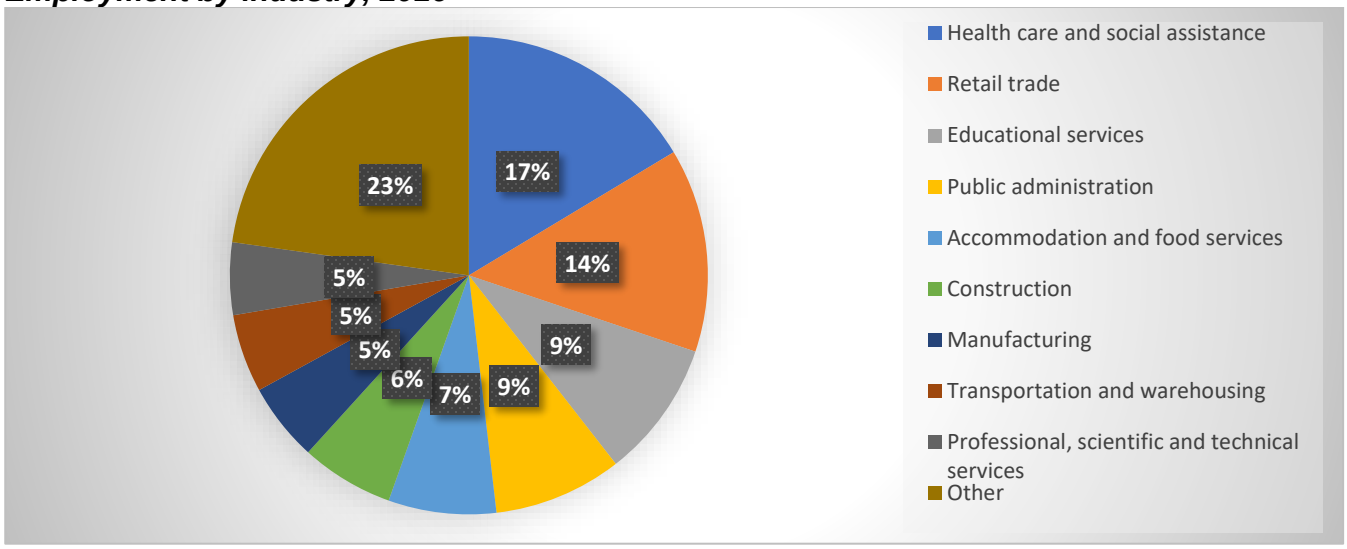
Labour Force

Where do most people in North Bay work?

- In 2016, **nearly 40%** of North Bay workers were employed in the health care, retail, and education sectors.[2]
- In 2017, **35.0%** of people in North Bay had public and social sector jobs.

Employment by industry, 2016



How much money do workers in North Bay earn?

- In 2015, the average annual earnings for North Bay men was **$66,832** compared to **$52,847** for women. The gender wage gap in North Bay is **20.9%.**

What does the workforce look like in North Bay?

- In 2016, **10.1%** of North Bay workers were self-employed.
- In 2016, **3,510** or **11.0%** of North Bay workers had no fixed workplace address.

[2] "Other" includes wholesale trade; administrative and support; public administration; waste management and remediation services; other services (except public administration); finance and insurance; transportation and warehousing; information and cultural industries; real estate and rental and leasing; arts, entertainment, and recreation; agriculture, forestry, fishing, and hunting; utilities; management of companies and enterprises; and mining, quarrying, and oil and gas extraction.

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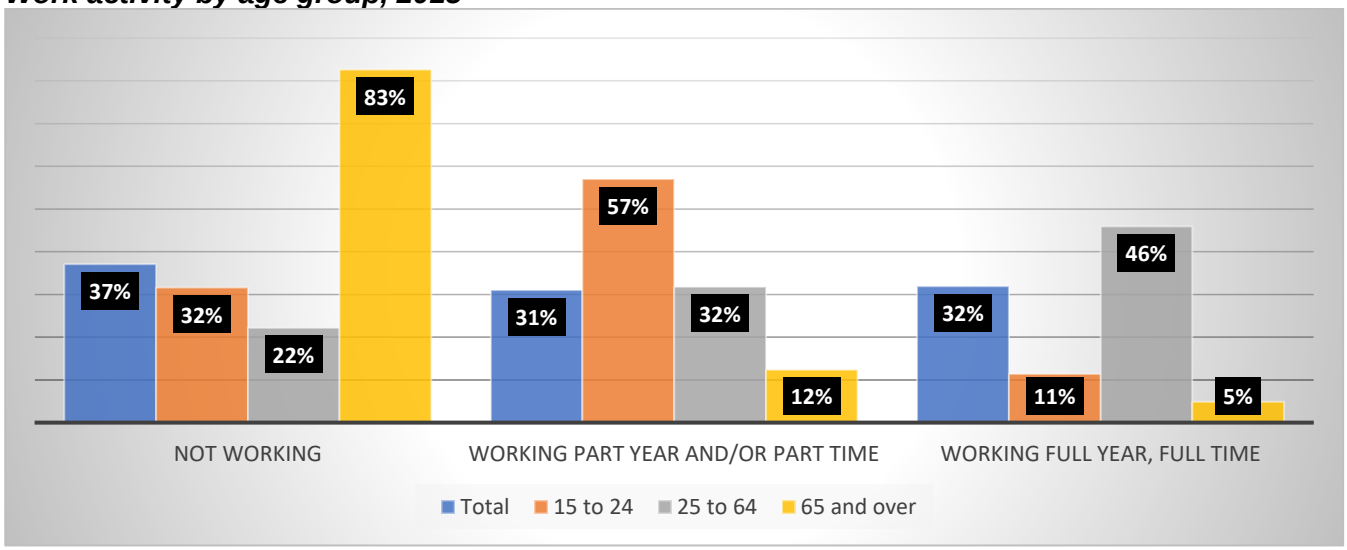
- In 2016, **27.7%** of young adults aged 20 to 34 were living with at least one parent.
- In 2016, **3,175** people in North Bay were actively looking for work, but could not find a job. The youth unemployment rate was **16.5%.**

Total labour force status	Total	15 to 24	25 to 64	65 and over
Total population aged 15 years and over	58,220	8,110	37,080	13,035
In the labour force	34,970	5,150	28,180	1,635
Employed	31,790	4,305	25,955	1,525
Unemployed	3,175	850	2,220	105
Not in the labour force	23,255	2,960	8,900	11,400
Participation rate (%)	60.1	63.5	76.0	12.5
Employment rate (%)	54.6	53.1	70.0	11.7
Unemployment rate (%)	9.1	16.5	7.9	6.4

- In 2015, young workers in North Bay were disproportionately represented in part year and/or part-time work, representing **57%** of their work activity.

Work activity by age group, 2015



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What is the commute like in North Bay?

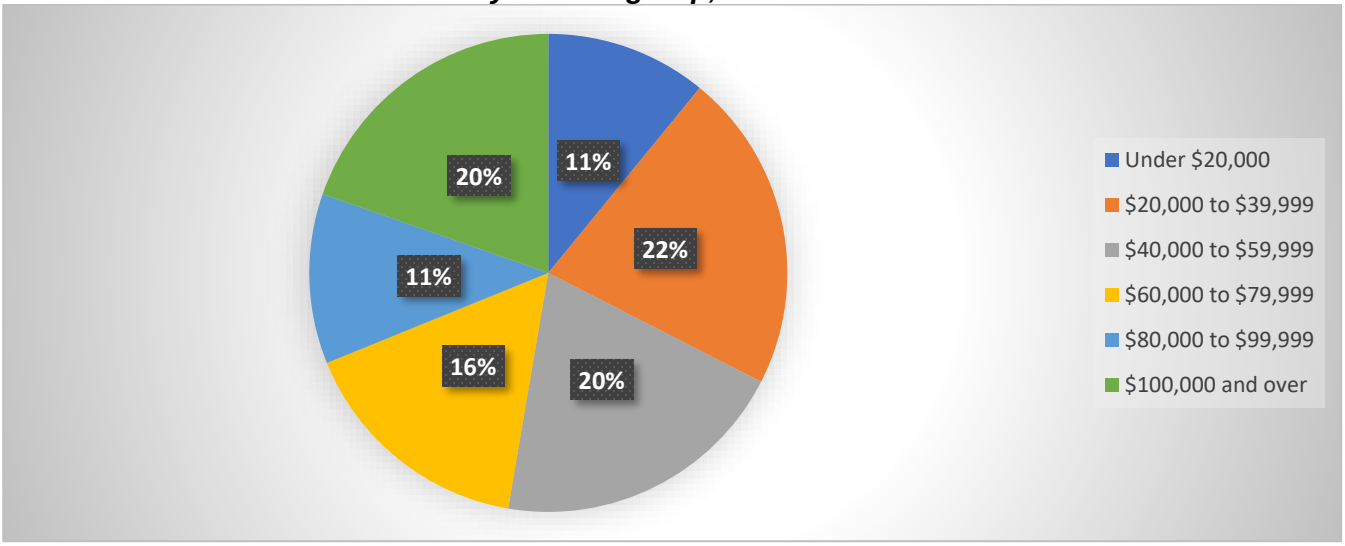
- In 2016, the average commute for workers in North Bay was **18.5** minutes. In Ontario, it was 28.8 minutes.
- **79.6%** of the North Bay workforce primarily drove to work.

Income

How much income do North Bay households have?

- In 2015, the median total income of households in North Bay was **$64,199**, rising **10.5%** from $58,114 in 2005[3].
- In 2015, **32.5%** of North Bay households had $40,000 or less in disposable income.

Total household after-tax income by income group, 2015



[3] Dollar amounts have been inflated where necessary to 2015 constant dollars using the consumer price index.

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How many North Bay households are saving for the long-term?

- In 2015, **62.0%** of households in North Bay contributed to Registered Retirement Savings Plans (RRSPs), Registered Pension Plans (RPPs), or Tax-free Savings Accounts (TFSAs). In Ontario, 67.2% of households contributed to an account.

Registered savings accounts	Median contribution amount ($)	Contributing (%)	Not contributing (%)
RRSPs, RPPs or TFSAs	7,538	62.0	38.0
RRSPs	2,694	28.1	71.9
RPPs	4,831	31.2	68.8
TFSAs	5,480	39.2	60.8

What does poverty look like in North Bay?

- In 2015, **10,755** people in North Bay or **15.7%** lived in low income[4] while in 2005, it was 16.1%.
- In 2015, the low-income rate for persons under 18 years of age was **19.0%** compared to **15.4%** for persons aged 18 to 64 and **13.2%** for persons 65 and over.

[4] Low-income status is determined based on low-income measure, after-tax (LIM-AT). For a one-person household, the LIM-AT was $22,460 in 2015. For larger households, this amount was adjusted upward by multiplying it by the square root of household size. Persons in a private household with after-tax income below this threshold were considered low income.

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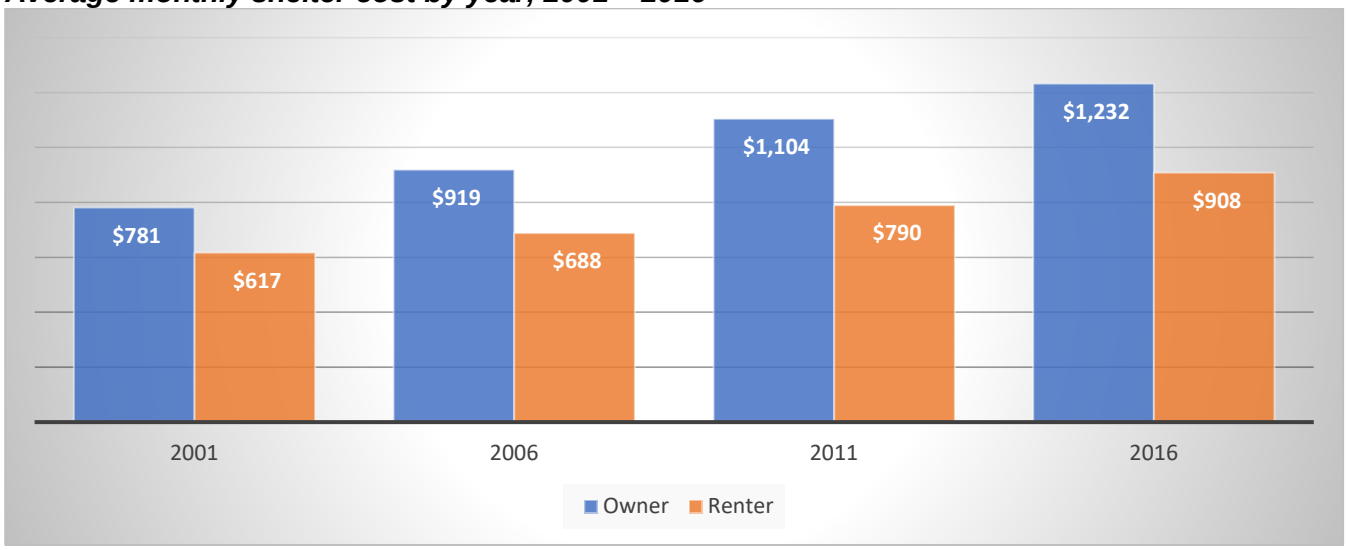
Housing

What does housing affordability look like in North Bay?

- In 2016, there were **30,120** households in North Bay; **67.9%** owned their dwelling.
- In 2016, **26.2%** of North Bay households spent 30% or more of their total income on shelter costs.
- Over a fifteen-year period, average shelter costs in North Bay rose **57.7%** and **47.2%** for owners and renters, respectively.

Average monthly shelter cost by year, 2001 – 2016



Source: Statistics Canada. 2017. Focus on Geography Series, 2016 Census. Statistics Canada Catalogue no. 98-404-X2016001. Ottawa, Ontario. Data products, 2016 Census.

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